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NEW FOCUS ON CAREER PATH EXPLORATION TO HELP GED STUDENTS LOOK BEYOND TESTING GED TESTING SERVICE TEAMS UP WITH PATHSOURCE

WASHINGTON, DC—Today, GED Testing Service and edtech startup PathSource announced a partnership that connects GED graduates with the 21st century workforce. Together they are pioneering a way forward for GED students that involves not only passing the exam, but also pursuing a clear career pathway at the same time.

Every GED student will be given immediate access to this free service, which will be seamlessly integrated into the MyGED student portal at GED.com on September 29. It will enable adult learners to better understand and explore all the career pathways available to them using a cutting-edge career assessment and a one-of-a-kind library of career information and videos.

“Since launching the new program in January of 2014, more GED graduates than ever before are ready to enter the career training and college certificate programs required for most jobs today,” said Randy Trask, president of GED Testing Service. “This new and exciting addition to the GED program will ensure that adult learners know the wide array of jobs that are available to them, help them select one that excites them, and most importantly, it will help them focus on their pathway to enter the types of jobs they really want.”

The new set of tools will allow students to complete the brief but effective assessment, which will then return a personalized list of potential careers that match their results and interests. One of the most unique and engaging features for GED students are the dynamic videos. The 3,000+ bite-size informational interview videos feature actual employees explaining what they wished they knew before starting their careers, provide a glimpse into what an average day looks like, and more. Alongside each video are career

summaries that provide the most up-to-date information on salary, educational and training requirements, as well as career growth trends.

For more than a decade, almost 70% of GED test-takers have said that they want a job that will require education or training after passing the GED test*. But, according to GED Testing Service research, fewer than 12% persisted to earn the certifications and training necessary for the jobs they wanted*. Students and teachers often have a difficult time connecting the dots between the education programs that prepare someone to pass the GED test and the pathway to the jobs available. These unique tools will help connect those dots. Learners will be more focused on a career pathway and their life goals instead of the just the short-term goal of passing a test and earning a high school equivalency credential.

“By giving GED students access to the information they need, PathSource and GED Testing Service will help build the intrinsic motivation to empower them to pursue more education and better jobs—which tends to be why they decided to take the GED test in the first place,” said Aaron Michel, co-founder and CEO of PathSource. “This partnership means hundreds of thousands of GED students every year will find their way into fulfilling jobs.”

MyGED, which launched in January of 2014 and now has more than 1.4 million users, was a revolutionary new way of providing information to adult learners. The mobile-optimized site brings all things GED related into one go-to resource, and includes: information and resources to study for the test, an adult education class locator, local testing discounts/scholarships, predictive practice tests and results, GED test scheduling, GED test results, information about career pathways, information about going on to college programs, and more. The addition of PathSource’s career exploration service will be a major new component of the career pathways portion of GED.com.

“PathSource is useful because it opened my eyes to other career opportunities that I may not have looked into without doing the survey. It broadened my horizons,” said Marsha Lyles (GED student, CA).

Adult educator and center manager Abigail Sims-Evelyn said, “PathSource sheds light on the career paths you can pursue after achieving the GED. There aren’t enough educational opportunities available that help us explore the journey it takes to a particular career destination, and PathSource is giving educators a powerful tool to work with.”

PathSource’s career exploration iOS app was selected and featured by Apple as one of the “Best New Apps” in the App Store and is the most popular career and professional app in the store’s education category. The app has a five-star rating, more than 1,600 user reviews, and one out of five users say they have changed their career path after using it.

To sign up for a MyGED account or to register for a GED test, visit www.GED.com. For information about GED Testing Service, visit www.GEDtestingservice.com. For information about PathSource, visit www.PathSource.com. To download the PathSource career exploration app, visit www.PathSource.com/app.

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About GED Testing Service

The GED test has opened doors to better jobs and college programs for more than 20 million graduates

since 1942. The GED test is accepted by virtually all U.S. colleges and employers. As the creator of the one official GED test, GED Testing Service has a responsibility to ensure that the program continues to be a reliable and valuable pathway to a better life for the millions of adults without a high school diploma. GED Testing Service is a joint venture between the American Council on Education and Pearson.

About PathSource

PathSource is the #1 career app in the Apple App Store and America's premier career exploration platform. With more than 3,000 informational interview videos, powerful assessments and an ecosystem of career data, PathSource's web and mobile tools prepare young adults to navigate the job market. PathSource enables people to choose the right career path, learn exactly how to get there and find the best job for them.

*Source: <http://www.gedtestingservice.com/uploads/files/8dacf2310632b93b04c4109c42f3225d.pdf>